



Press Release

For Immediate Release

CONTACT: Invores Systems, Inc.
Debra Altschuler
Vice President, Sales & Marketing
+ 1 (516) 868-5455

First Impressions[™] Virtual Receptionist Ready for Calls!

LONG ISLAND, NEW YORK – December 10, 2004 – Invores Systems, Inc. announces the launch of First Impressions[™], a new *virtual receptionist* software package for business. As the saying goes, you only get one chance to make a first impression. How your company sounds to callers over the phone is vitally important. Successful companies make it easy for customers to do business with them.

Most callers to small and medium sized offices are greeted with old fashioned automated attendants that require the caller to know the exact extension of the person or department they are calling or (worse) exactly how to spell that name so they can painstakingly and awkwardly spell the name using the buttons on the telephone. First Impressions[™] is different. Callers are greeted by the virtual receptionist and asked who they are calling...just like a "real" receptionist would ask them, and then the caller is transferred to that person or department. No buttons; just talking.



Press Release

For Immediate Release

The First Impressions™ virtual receptionist greeting can be customized through an intuitive browser interface giving companies the ability to tailor it to their exact needs and personality.

First Impressions™ virtual receptionist is perfect for any company that wants to offer a consistent, professional greeting to their callers. It's also an excellent back-up for those companies that prefer to have a "real" receptionist answer the phone, because First Impressions™ can be easily customized to answer calls only during the receptionists' breaks, vacation days, sick days or after hours. Imagine the cost savings of not having to hire and train temporary receptionists.

Invores Systems plans to market its First Impressions™ virtual receptionist through a network of authorized reseller partners.

About Invores Systems: Invores is a privately held Long Island, New York based software development company focused on Interactive Voice Web speech-enabled customer self-service solutions in commercial, service provider and government organizations. Invores Systems offers a comprehensive suite of licensed software and services, designed to automate customer contact business processes through the telephone while capitalizing on existing web infrastructure investments.